



THE CO-OPERATIVE UNIVERSITY OF KENYA

END OF SEMESTER EXAMINATION JANUARY-2022

**EXAMINATION FOR THE DEGREE OF BACHELOR OF AGRIBUSINESS
MANAGEMENT (YR IV SEM I)**

UNIT CODE: BAFS 3226

UNIT TITLE: AGRICULTURAL ETHICS

DATE: 20TH JANUARY, 2022

TIME: 8:00 PM – 10:00PM

INSTRUCTIONS:

Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE.

- (a) Ethics is an essential element that is applicable in a day-to-day living. What are **SIX** the possible situations leading to failure of ethics in an organization? (12 Marks)
- (b) In a business set up, various situations occur hindering employee's efficiency. Explain **FOUR** abuses of a firm's employees. (8 Marks)
- (c) Various organizations have ways of carrying on their business at ease. Using well elaborated examples, explain **SIX** values which members of a farmers' co-operative society may apply to run their co-operative Societies (12 Marks)

QUESTION TWO

- (a) What is an organizational value? Modern agribusiness entities adopts a way of doing their business. Give **SIX** ways showing how values may influence productivity in an organization. (12 Marks)
- (b) Define the following terms as used in business entity (8 Marks)
 - i) Culture
 - ii) Workplace issues
 - iii) A norm
 - iv) Unethical character

QUESTION THREE

- (a) Professionalism saves an agribusiness many challenges. Explain the term professionalism citing any **FIVE** benefits of embracing professionalism in a farmer's co-operative society. (12 Marks)
- (b) An agricultural organization operates in a legal framework formulated by the country in which it operates. Explain **FOUR** challenges that a farmer based entity may face due to stringent government regulations. (8 Marks)

QUESTION FOUR

- a) Who is an enterprise manager? Explain **FOUR** roles of an enterprise manager in ensuring a business produces optimum. (10 Marks)
- b) Attitudinal changes are sometimes essential in enhancing teamwork. Explain giving examples **FIVE** benefits of attitude change in an agribusiness organization. (10 Marks)

QUESTION FIVE

- a) Explain any **FOUR** theories of behavior change that a farmers' co-operative society may adopt to enhance harmony in its operations (8 Marks)
- b) Makamu and Raduma works supervisors. Using an example in each case, explain **SIX** ethical issues that they may face in a tea-growing plantation. (12 Marks)