



The Co-operative University of Kenya

END OF SEMESTER EXAMINATION – DECEMBER 2016

**EXAMINATION FOR THE BACHELOR OF CO-OPERATIVES AND
COMMUNITY
(BCCD YR 1 SEM 1)**

UNIT CODE: COCC 2214

UNIT TITLE: COMMUNITY PSYCHOLOGY

DATE: 19TH DECEMBER, 2016

TIME: 9:00 AM – 11:00 AM

INSTRUCTIONS:

- Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

- (a) Define Community Psychology (4 Marks)
- (b) Explain the role social learning in a community (4 Marks)
- (c) Explain the role of research (4 Marks)
- (d) Outline any THREE (3) ethical guidelines necessary when dealing with a community (3 Marks)
- (e) Explain any SIX (6) qualities of a community leader (6 Marks)
- (f) Explain the role of political stability in community development (5 Marks)
- (g) Differentiate between primary and tertiary prevention strategies in community development (4 Marks)

QUESTION TWO

- (a) Define stress and discuss any FOUR (4) strategies for managing stress (12 Marks)
- (b) Discuss any FOUR (4) advantages of active participation in community affairs (8 Marks)

QUESTION THREE

- (a) Explain any FOUR (4) strategies used in empowering members of a community (8 Marks)
- (b) Explain the concept of social de-individuation and social facilitation in social psychology (12 Marks)

QUESTION FOUR

- (a) Explain any SIX (6) community need assessment tools (12 Marks)
- (b) Discuss the ecological system theory in relation to the community behaviour (8 Marks)

QUESTION FIVE

- (a) Discuss membership as an element of community behaviour (10 Marks)
- (b) Discuss any FOUR (4) Social issues which affect communities today (10 Marks)