



The Co-operative University of Kenya
END OF SEMESTER EXAMINATION DECEMBER-2016

EXAMINATION FOR THE DEGREE OF BACHELOR OF CO-OPERATIVE
BUSINESS (YR III SEM II)

UNIT CODE: HCOB 2502

UNIT TITLE: BUSINESS AND SOCIAL ETHICS

DATE: 6TH DECEMBER, 2016

TIME: 9:00 AM – 11:00 AM

INSTRUCTIONS:

- Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

(a) Define the following terms:

- | | |
|-----------------------------|-----------|
| i. Business | (2 marks) |
| ii. Ethics | (2 marks) |
| iii. psychological contract | (2 marks) |
| iv. Social philosophy | (2 marks) |
| v. Surbanes Oxley act | (2 marks) |
| vi. Phenomenology | (2 marks) |
| vii. Customary law | (2 marks) |
| viii. Behaviour | (2 marks) |
| ix. Traditions | (2 marks) |
| x. Psychosomatic unity | (2 marks) |

(b) Explain any **FOUR** types of human behaviour (8 marks)

(c) List any **TWO** factors that affect human behaviour (2 marks)

QUESTION TWO

Briefly discuss the **FOUR** cardinal virtues and explain the importance of each within a business organization. (20 marks)

QUESTION THREE

Western civilization has negatively impacted the traditional African moral value system. Explain quoting specific examples. (20 marks)

QUESTION FOUR

“Socially responsible organizations perform better in the market than organizations that are not socially responsible.” Explain the benefits and costs of social responsibility in a business organization. (20 marks)

QUESTION FIVE

Explain the relationship between:

- | | |
|--|-----------|
| (a) Ethics and sociology | (6 marks) |
| (b) Ethics and psychology | (7 marks) |
| (c) In which ways is ethics a philosophical discipline | (7 marks) |