



**The Co-operative University of Kenya**

**END OF SEMESTER EXAMINATIONS DECEMBER-2019**

**EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN FINANCE**

**(YR IV SEM II)**

**UNIT CODE: CMFI 2401**

**UNIT TITLE: INVESTMENT ETHICS AND STANDARDS**

**DATE: 9<sup>th</sup> DECEMBER 2019**

**TIME: 9:00 AM – 11:00 AM**

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**INSTRUCTIONS:**

- Answer question **ONE (compulsory)** and any other **TWO** questions

**QUESTION ONE**

- (a) In reference investment standards and ethics;
- Distinguish between information based manipulation and transaction based manipulation in duties to clients on loyalty, prudence and care. (6 Marks)
  - Describe the responsibility of supervisors in reference to duties to employees. (6 Marks)
  - Explain the concept of priority of transactions in reference to conflicts of interests. (6 Marks)
- (b) Describe the professional requirements for members and candidates in the investment practice. (6 Marks)
- (c) In reference to the integrity of capital markets, distinguish between material information for the financial analysis. (6 Marks)

**QUESTION TWO**

- (a) Discuss TWO forms of plagiarism finance and investment analysts are likely to encounter in practice. (6 Marks)
- (b) In reference to investment standards;
- Describe FOUR standards required in professionalism as an ethical code for investment analysts. (8 Marks)
  - Explain the concept of integrity of capital markets in reference to investment analysis terminologies. (6 Marks)

**QUESTION THREE**

- (a) Study the following;
- An Investment Analyst finds a stock that has had a low return but its total risk has been compensate with its retention when writing a research report about the stock for clients with well-diversified portfolios, according to standard V (B) communication with clients and prospective clients;  
**Required;**  
Advise what the financial analysts need to mention. (12 marks)

- (ii) An independent financial analyst to tap into the firm's computer network to the firm's research facilities.

**Required;**

Advice if this is allowable according to the investment standards. (8 Marks)

**QUESTION FOUR**

- (a) While trading on behalf of a pension Account; a financial analyst received special research report from the brokerage firm with whom she is doing the trades;

**Required;**

Comment on the above based on the relevant investment standards. (12 Marks)

- (b) Discuss TWO forms of conflict of interest that may be encountered by financial analysts in practice. (8 Marks)

**QUESTION FIVE**

- (a) Describe the underlying principles upon which the global investment performance standards (GIPS) are based upon; (8 Marks)

- (b) Distinguish the following in professional practice;

- (i) Ethics and standards. (6 Marks)

- (ii) Compliance and assurance procedures. (6 Marks)