



THE CO-OPERATIVE UNIVERSITY OF KENYA

END OF SEMESTER EXAMINATION DECEMBER -2022

**EXAMINATION FOR THE DEGREE OF BACHELOR OF CO-OPERATIVE AND
ENVIRONMENTAL MANAGEMENT**

UNIT CODE:

UNIT TITLE: ENVIRONMENTAL ISSUES IN BUSINESS

DATE: WEDNESDAY, 14TH DECEMBER, 2022

TIME: 9:00 AM – 11:00 AM

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INSTRUCTIONS:

- **Answer question ONE (compulsory) and any other TWO questions**

QUESTION ONE

- (a) Elaborate the following terms:
- (i) Consumerism **(3 marks)**
 - (ii) Environmentalism **(3 marks)**
- (b) Briefly explain the concept of business environment **(10 marks)**
- (c) (i) What do you understand by the term sustainable business? **(4 marks)**
(ii) State activities that are designed to minimize net effect of business issues on the environment **(4 marks)**
- (d) The environment has become a key external influence on businesses. Briefly explain this statement basing on socio-cultural business environment **(6 marks)**

QUESTION TWO

- (a) Explain the impact of rapid population growth rates on the environment and business **(10 marks)**
- (b) Discuss the challenges that face small and medium enterprises in Kenya **(10 marks)**

QUESTION THREE

Describe the impact of technology on the business and environment **(20 marks)**

QUESTION FOUR

- (a) How do businesses cope up with economic environment **(10 marks)**
- (b) Explain why business management should take part in social involvement **(10 marks)**

QUESTION FIVE

Discuss the impacts of industrialization on the environment **(20 marks)**