THE CO-OPERATIVE UNIVERSITY OF KENYA

END OF SEMESTER EXAMINATION MAY 2022

EXAMINATION FOR THE DEGREE IN TOURISM MANAGEMENT

UNIT CODE: BTM 3204

UNIT TITTLE: TOURISM TRANSPORT MANAGEMENT

DATE: MAY 2022 TIME:

INSTRUCTIONS:

- Answer question ONE (compulsory) and any other TWO questions

Question 1

a) Explain the impact of transport in the development of tourism development in Kenya **(10 Marks)**

b) Over the past years, Kenya has experienced rapid infrastructure development, describe five factors that influence Kenya transport development system **(10 Marks)**

c) Economically developed countries in the world have well developed tourism infrastructure, explain the economic influence of a country to its infrastructure. **(10 Marks)**

Question 2

a) You have been appointed as Kenya Airport Authority manager to prepare the blueprint to for the infrastructure development of Jomo Kenyatta international airport, explain the most strategic areas in the airport you'd prioritize for development for efficient airport operations. **(20 Marks)**

Question 3

As a professional travel agent, you have confirmed a reservation for a group of students traveling from Kenya to Egypt via air transport, answer the following questions **(20 Marks)**

a) Describe the airport departure formalities for the group

b) Describe the airport arrival formalities for the group

Question 4

a) Cruise ships are considered to be resorts at the sea despite being a luxury mode of transport, describe the five cruise classifications of cruise ships. **(10 Marks)**

b) Tourism development requires innovative, modern and well managed transport system, discuss the emerging tourism transport systems in the world. **(10 Marks)**

Question 5

a) Car rental services are widely used by hotels and travel agents to offer efficient transfers, explain five amenities equipped in rental cars to meet the needs of different travelers. **(10 Marks)**

b) Most African countries have poor and old rail technology development in the world, Discuss five factors resulting to slow uptake of modern railway systems in Africa **(10 Marks)**