



THE CO-OPERATIVE UNIVERSITY OF KENYA

END OF SEMESTER EXAMINATION DECEMBER -2022

**EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS INFORMATION
TECHNOLOGY**

(YR IV SEM I) UNIT

CODE: BCBS 2102

UNIT TITLE: ETHICS AND INTEGRITY

DATE: WEDNESDAY 21st DECEMBER, 2022

TIME: 9:00 AM – 11:00 AM

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INSTRUCTIONS:

- Answer question ONE (compulsory) and any other TWO questions

QUESTION ONE

- a) Define the following
- | | |
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| i. Business Ethics | (2 marks) |
| ii. Integrity | (2 marks) |
| iii. Ethical Leadership | (2 marks) |
| iv. Ethical Dilemma | (2 marks) |
| v. Code of Ethics | (2 marks) |
- b) Discuss the importance of business ethics to stakeholder relationships, social responsibility and corporate governance. (10 marks)
- c) Organizations ensure compliance to business ethics standards in three ways. Discuss (10 marks)

QUESTION TWO

- a) Explain how the concept of Ethics and Integrity can contribute to the attainment of common good in the society. (10 marks)
- b) With reference to ethical dilemmas, distinguish between “Utilitarian approach” and “Individual approach” (10marks)

QUESTION THREE

- a) Critically examine teleological and de-ontological theories of ethics. (10 marks)
- b) With relevant examples, discuss five consequences of corruption in Kenya. (10 marks)

QUESTION FOUR

A journalist won the trust of an employee working in a public organization with a number of corruption scandals in order to write an article about it. Eventually the employee provided the detail the journalist needed to write the article. Without further investigation, the journalist published the article, which exposed a large corruption scandal that had been going on for years and which diverted badly needed public funds. The employee was not named in the article as the source of the information, but

the expose resulted in numerous arrests of other employees who were believed to be involved in the scandal.

- a) Identify and discuss the ethical violations made by the employee and the journalist. (10 marks)
- b) Why in your opinion does unethical behaviour and lack of integrity persist in some institutions? Justify. (10 marks)

QUESTION FIVE

- a) Discuss the procedure used in an Ethics audit. (10 marks)
- b) Define an Ethics Program and discuss why it's significance in organizations. (10 marks)