# The Co-operative University of Kenya

**END OF SEMESTER EXAMINATION DECEMBER-2016**

**EXAMINATION FOR THE DEGREE OF BACHELOR OF COMMERCE (BCOM YR IV SEM II)**

**UNIT CODE: HCOB 2507**

**UNIT TITLE: ENVIRONMNETAL ISSUES IN BUSINESS**

**DATE: 5TH DECEMBER, 2016** **TIME: 2:00 PM – 4:00 PM**

**INSTRUCTIONS:**

- Answer question **ONE (compulsory)** and any other **TWO** questions

**QUESTION ONE**

(a) "The Corporate Social Responsibility (CSR) route for involvement in development is attractive due to the benefits that will both improve the financial bottom line and help to resolve the problem of under development and poverty." In light of this statement, explain FIVE benefits. (10 marks)

(b) Explain the importance of environmental education and training in Kenya. (6 marks)

(c) Briefly discuss THREE types of a business environment (6 marks)

(d) Discuss FOUR categories of environment pollution citing major causes in major urban centers of your choice. (8 marks)

**QUESTION TWO**

(a) "We vividly remember Kenya's Lake Naivasha as pristine, its waters sustaining an abundance of fish, lions, antelopes, leopards, hippopotamuses and the famous flamingo birds. But the overuse of water and international flower farms gave fouled our memories of the lake." Discuss this statement examining the impacts of such activity on the environment. (10 marks)

(b) Explain FIVE ethical dilemmas faced by Multinational Corporations (MNCs) operating across the globe. (10 marks)

**QUESTION THREE**

(a) Discuss SIX reasons why a business entity or organization needs to monitor the ever dynamic political environment in Kenya. (12 marks)

(b) Briefly explain FOUR functions of NEMA in Kenya. (8 marks)

**QUESTION FOUR**

(a) "Demography is the study of population in terms of their size and characteristics." Discuss this statement explaining the importance of demographic analysis to business organization. (12 marks)

(b) Briefly explain FOUR effects of culture on business organization's planning and operations (8 marks)

**QUESTION FIVE**

(a) "Kenya has witnessed unprecedented mismanagement of quite a number of financial institutions for example; recently Chase Bank was put under the receivership of Central Bank of Kenya for failing to meet the thresholds of Banking." In light of this statement, discuss the importance of good practice in corporate governance. (10 marks)

(b) The Micro and Small Enterprise (SMEs) sector in Kenya plays an integral role in the Sacco Economic Development of Kenya. Discuss FIVE challenges that hamper it.
(10 marks)