



The Co-operative University of Kenya

END OF SEMESTER EXAMINATIONS DECEMBER-2019

**EXAMINATION FOR THE DEGREE OF BACHELOR OF CO-OPERATIVE
BUSINESS (YR IV SEM II)**

UNIT CODE: COCC 2304

UNIT TITLE: CO-OPERATIVES AND INDUSTRIALIZATION

DATE: 9th DECEMBER 2019

TIME: 9:00 AM – 11:00 AM

INSTRUCTIONS:

- Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

On 10 June 2008, President Mwai Kibaki launched Vision 2030 as the long-term development policy for accelerating transformation of Kenya into a newly industrializing, middle-income country providing a high quality of life to all its citizens by 2030 in a clean and secure environment.

- (a) What is industrialization? (5 Marks)
- (b) List the THREE pillars of Kenya's Vision 2030. (3 Marks)
- (c) Explain the extent to which Kenya's Vision 2030 has succeeded or failed since 2008. (4 Marks).
- (d) Discuss THREE ways through which Co-operatives may contribute to each of the THREE pillars of Kenya's Vision 2030. (18 Marks)

QUESTION TWO

- (a) "Except in a few cases, agricultural Co-operative enterprises in Kenya have historically acted as collection and packaging centers of raw materials for industrialized countries rather than being manufacturing and marketing enterprises on their own right". With clear examples, discuss the above statement. (20 Marks)

QUESTION THREE

- (a) What are cottage industries? (1 Mark)
- (b) Explain the criteria used to differentiate Micro, Small and Medium enterprises in Kenya. (9 Marks)
- (c) List TEN challenges facing MSMEs in Kenya. (5 Marks)
- (d) Explain how each of the challenges facing MSMEs in Kenya may be overcome. (5 Marks)

QUESTION FOUR

- (a) Dairy co-operative enterprises represent the best attempt at industrialization of Kenya through Co-operatives as compared to other Co-operative enterprises. Discuss. (20 Marks)

QUESTION FIVE

- (a) Discuss FIVE challenges that Kenya has been facing in its attempt to industrialize. (10 Marks)
- (b) Discuss FIVE opportunities for Co-operatives to contribute significantly to national industrialization process. (10 Marks)